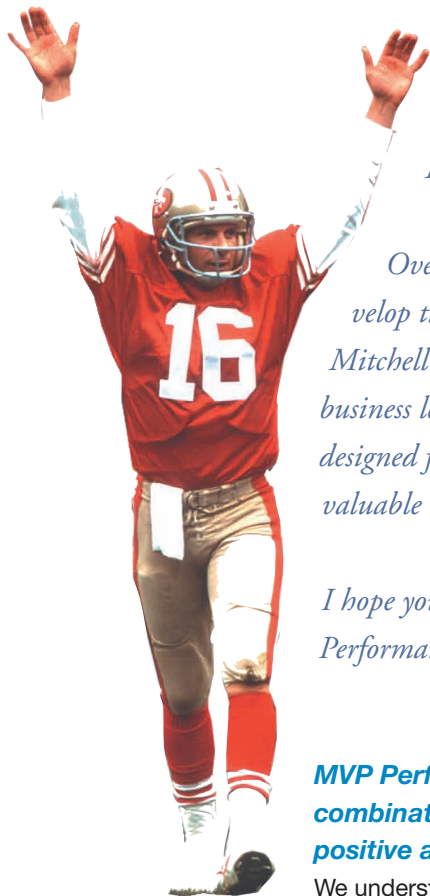


MVP

Performance Camps

Powerful, customized programs that promote individual growth, the essence of teamwork, and a commitment to excellence.



Striving for excellence has been a driving force in my life. In business or sports there are always opportunities to improve your performance and take yourself and your team to the next level. That's why I'm very pleased to introduce you to MVP Performance Institute's Performance Camps.

Over the past several years, it has been a privilege to develop these MVP Performance Camps with my partners Tom Mitchell and Hilleary Hoskinson and world-class trainers and business leaders. Together, we have created a series of programs designed for businesses groups and organizations that provide valuable training in personal development and team skills.



I hope you share my enthusiasm in MVP Performance Institute's Performance Camps programs. I look forward to seeing you at our next event.

Joe Montana

MVP Performance Camps - A powerful combination of focused thought, and positive action.

We understand that real and lasting change happens only when people are motivated to change. Dynamic leaders are using MVP Performance Camps to inspire each individual's commitment to personal growth and further develop their team's Winning Spirit.

MVP Performance Camp activities and sessions are designed to be innovative, surprising, challenging and fun. MVP creates an environment where team members can be more appreciative and aware of each other's skills, perspectives and

principles. Appreciation is a core element of trust, a foundation for feedback, and a universal principle of building a winning spirit.

Who benefits from MVP Performance Camps?

MVP Performance Camp are deigned for a broad range of business organizations and groups, including:

- Executive Management** ● **Team Leadership**
- **Business Unit Organizations** ●
- Sales Teams** ● **Service and Support Groups**
- **Individual Key Contributors**



How MVP Performance Camps work

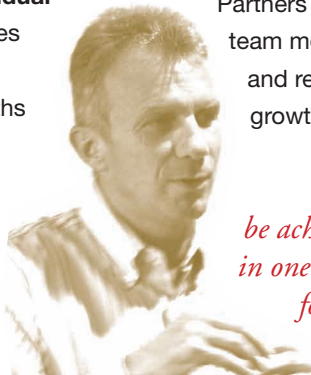
Each MVP Performance Camp is preceded by an assessment consisting of a one hour detailed discussion with the team leader, followed by 30-45 minute confidential interviews of each team member participating in the camp. Results are compiled into a preliminary team Scouting Report. This report identifies team strengths and challenges and highlights elements of individual preparation and fundamentals of team performance. This information is reviewed with the team leader in advance of the camp and used to tailor MVP Performance Camp curriculum to meet the team's specific needs.

A flexible program designed for maximum effectiveness

MVP Performance Camps are generally two overnights. The team arrives in time to enjoy the resort's facilities in the afternoon and prepare for a kickoff dinner that evening. The following two days are a carefully planned blend of meetings, activities, and off-resort events. The camp concludes on the afternoon of the third day.

Typically, programs are divided into three sections. **Individual**

Preparation – focuses on the individual's awareness of strengths and challenges and emphasizes their skills, behaviors and commitments that impact critical areas of team performance.



The second section of the camp is focused on the individual's impact to the team, what MVP calls **The "I" in team**. What role does the individual play in developing trust, generating results and encouraging productive conflict within the group? How do



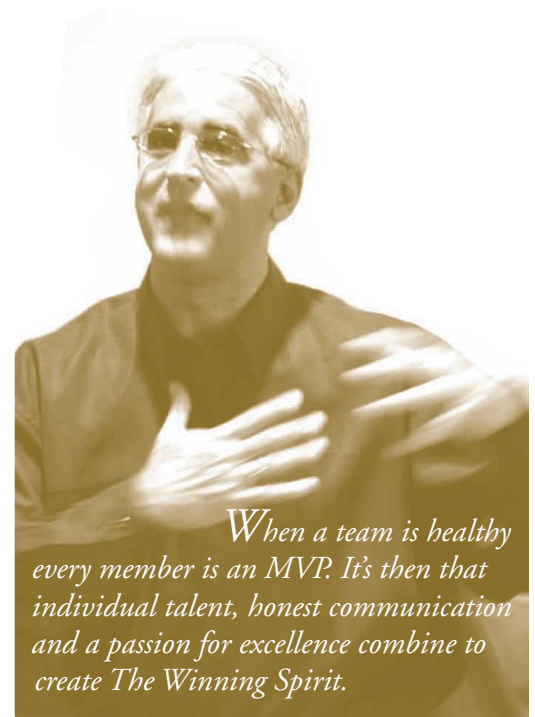
the actions of each individual inspire, motivate and contribute to the team's performance? What negative influences are within the team, and how are they dealt with?

The final section of each event typically work with the intangibles of the individual and team's *Winning Spirit*. Essentially, its focus is to discover and develop **"The Heart of the Team"** and to utilize practices that motivate, build trust, sustain velocity, and foster productive team feedback

MVP Partners typically provide follow-up materials to each Performance Camp participant within 60 days. MVP Partners will follow-up with select team members to check progress and recommend further areas for growth.

It's remarkable what can be achieved when a team has trust in one another and appreciation for each other's skills. Great things can happen.

Joe Montana



When a team is healthy every member is an MVP. It's then that individual talent, honest communication and a passion for excellence combine to create The Winning Spirit.

*Tom Mitchell, Ph.D.
Performance Coach and
NBA Performance Consultant*

Fees and Pricing Structure

Fees for MVP Performance Camps are dependant on group size and program specifics. Costs for typical Performance Camps include a pre-event assessment, the event itself, related program materials and an event summary follow-up. Fees range from \$4,800 p.p. for small groups (min. 10 individuals), to \$2,900 p.p. for groups over 20. Fees exclude meals and accommodation. MVP offers Performance Camps at several venues in Northern California, both in the wine country and at the coast. Venues vary in price and amenities. Once a venue best suited to your needs has been selected, MVP can also provide meeting planning services for accommodation arrangements at cost +20%. Any additional program expenses will be itemized prior to your event.

To receive a detailed proposal or to discuss availability and venues, please contact:

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Web: www.mvpperformance.com

